



# Purcellville

## Citizen Update

WINTER 2009

VOL. 3, NO. 2

TOWN OF PURCELLVILLE, VIRGINIA

### Purcellville Congratulated by First Lady for Selection as a Preserve America Community

The Town recently received a letter of congratulations from former First Lady Laura Bush congratulating the citizens of Purcellville on the Town's selection as a Preserve America community.

Mrs. Bush served as the honorary chairwoman of Preserve America, a White House initiative in cooperation with the Advisory Council on Historic Preservation and several Federal agencies. Purcellville was recognized for its commitment to protecting and celebrating its heritage, using historic assets for economic development and community revitalization, and encouraging people to experience and appreciate local historic resources through education and heritage tourism programs.

In December 2008, the award was presented to the Town by Bob Young, Assistant Deputy Secretary for Housing and Urban Development at a ceremony in Harpers Ferry, West Virginia where awards were also presented to Harpers Ferry and Martinsburg, West Virginia, Middleburg, Fauquier County and Strasburg, Virginia.

"We are especially grateful that this recognition was given during the year that we celebrated the Centennial of the Town's incorporation. Purcellville is proud of its rich cultural and historic heritage all of which are important to making our Town a great place to live and raise a family. This designation is something we all can be proud of," said Mayor Bob Lazaro.

The Town's application was supported by Congressman Frank Wolf, the Purcellville Preservation Association, the Preservation Society of Loudoun County, the Loudoun Restoration and Preservation Society, Loudoun County Department of Economic Development and the Journey through Hallowed Ground.

As a Preserve America community, the Town joins other select communities that recognize that advancing the preservation, enhancement, and contemporary use of historic properties is not a cost for maintaining the past, but an investment in building the future.

The designation also opens a door to grant funding that would otherwise not be accessible, funds that may assist the Town in its efforts to showcase some of the Town's most historic assets such as the Bush Tabernacle which was at one time the cultural hub of the Town and an attraction to visitors from around the country. ■

### Water Conservation Program Off to a Successful Start

Forty-one applications have been received from residents wanting to participate in the Water Conservation Rebate Program.

Thirty-seven applications were for clothes washers, three for toilets, and one was for both a washer and toilet. Seventeen appliances have been purchased since the program was announced August 14, 2008.

One hundred fifty letters were sent to residents between October 3 and December 15, 2008, announcing the availability of retrofit kits containing two shower heads, two aerators, and some dye tablets. Patrick Henry College has also been participating in the Water Conservation Program and requested 18 retrofit kits to install. The College plans to install kits in all the showers and sinks in one dormitory to measure the effect this will have on water use. Town residents have picked up 15 kits in response to the letters which makes a total of 33 kits distributed so far. Staff has been working with Loudoun Valley High School to install retrofit kits in all of the sinks at the high school.

Restaurant spray nozzles were delivered to three restaurants in early September and two were picked up by Patrick Henry College in November. Seven spray nozzles were recently installed in seven other restaurants by Maintenance Department staff for a total of 12 now installed. Staff has also been working with Loudoun Valley High School to install the restaurant spray nozzles in all of the kitchen sinks at the high school.

The total estimated water savings as of January 7, 2009 based on the number of appliances/devices installed and water factors from the Water Conservation Plan is about 150,000 gallons. The Town is saving an estimated 2,000 gallons per day with the present low-flow appliances/devices installed. ■



### Local Business Expands

The groundbreaking for the new medical office for Dilzer Eye Care Associates on Main Street was held in January. Construction and excavation has already begun on the project and Dr. Dilzer - an optometrist - is hoping to be in the new building in fall of 2009. The new building will eventually replace the old building and more than double the size of the practice which will allow Dilzer Eye Care Associates to expand his eye care products and capacity to serve patients.

*From left to right: Jay Hemby, Dr. Scott Dilzer, Council member Steve Varmecky, Council member Joan Lebr.*

PURCELLVILLE PRESERVATION ASSOCIATION'S



**Heritage Day in the Park May 16, 2009 11 a.m. to 6 p.m.**

Join the fun at Heritage Day in the Park (in and around Purcellville Skating Rink and Fireman's Field) when the Purcellville Preservation Association showcases the rich history of our town with walking tours, exhibits and demos, activities, entertainment, trolley tours, local farmers market, old-timers roundtable and more! By sharing the colorful history of Purcellville, we hope that a connection to our past develops a sense of pride and the need to preserve what is historically significant. The annual Old Fashioned Country Dance follows the festivities. For more info go to [www.ppa-va.org](http://www.ppa-va.org) or contact [HDchair@ppa-va.org](mailto:HDchair@ppa-va.org). ■

### Mayor & Town Council

Mayor Robert W. Lazaro, Jr.  
Vice-Mayor Thomas A. Priscilla, Jr.  
Christopher J. Walker, III  
Gregory W. Wagner  
Stephen Varmecky  
James O. Wiley  
Joan Lebr

#### TOWN OF PURCELLVILLE

130 East Main Street, Purcellville, VA 20132  
[www.purcellvilleva.gov](http://www.purcellvilleva.gov)

## Message from Mayor Bob Lazaro

Dear Neighbors,

On behalf of the Town Council it is my pleasure to wish everyone a happy and healthy New Year.

Purcellville is a great place to live and raise a family. We are thankful to our residents, businesses and faith community who work so hard on a daily basis that help make it that way.

The Council is proud of its efforts to help protect and enhance the small town character and quality of life of our community. Some of those efforts in 2008 included the adoption of a tax rate that on average cut Town taxes, closed on our purchase of Fireman's Field to protect it forever from development, removed more than 1,000 residential units from the planning map, was designated a "Preserve America" community by the White House and successfully celebrated our 100th birthday throughout the year. And, to conclude the year we successfully negotiated a settlement regarding the Fields Farm property that is fair and responsible to Town taxpayers.

While 2009 is not without challenges we look forward to working with our residents for an even better year!

I look forward to seeing you around town.

Sincerely,

Robert W. Lazaro, Jr.  
Mayor  
Town of Purcellville  
130 East Main Street  
Purcellville, VA 20132  
[blazaro@purcellvilleva.gov](mailto:blazaro@purcellvilleva.gov)  
(H) 540.338.0366 ■



## Town Decals Becoming Permanent

Currently, all Town residents should have a 2008 Town of Purcellville vehicle decal displayed on each of their vehicles. The Town's new Permanent Decal will go on sale in early May 2009 and must be displayed on each vehicle by June 30, 2009.

In December 2007, the Town Council voted to implement changes to the billing of personal property taxes and vehicle decals. The personal property tax bill due date has been changed from December 5 to June 5 to allow staff to combine the personal property tax and vehicle license fee (decal fee) on one bill. You should receive a bill for personal property tax and the vehicle license

fee in early May with a due date of June 5, 2009. New decals must be displayed on all vehicles garaged in Purcellville by June 30, 2009.

By combining two bills into one, the Town will reduce administrative processing and mailing costs. With the permanent decal, taxpayers will no longer have to scrape and replace decals each year. Also, the timing change will shift the due date away from the holiday season.

Anytime you sell or dispose of a vehicle be sure to remove the decal and turn it into the Town so that you can take advantage of the special decal transfer rate of \$1.

If you do not receive a personal property or decal invoice by May 15, 2009, please contact the Finance Department at 540-338-7093. ■

## Community Meetings Scheduled for Elementary School Boundaries

Kenneth W. Culbert Elementary School (ES-4), located adjacent to Harmony Intermediate School at 38180 West Colonial Highway in Hamilton, will open in Fall 2009. In establishing an attendance boundary for Kenneth W. Culbert Elementary School, the current school attendance boundaries of Banneker, Emerick, Hamilton, Hillsboro, Lincoln, Lovettsville, Mountain View, Round Hill, and Waterford Elementary Schools will be reviewed. Students in Purcellville currently attend either Emerick or Mountain View. Two community information meetings have been scheduled to provide an opportunity for you to share with School Board staff your views and ideas on the attendance zone for Kenneth W. Culbert Elementary School, as well as changes to existing elementary school attendance boundaries. While the staff

presentations will be the same at both meetings, your attendance and involvement are welcome throughout the boundary process. The community meetings dates are:

**Tuesday, February 17, 2009 at Mountain View Elementary School, 6:30 p.m.**  
**Wednesday, February 18, 2009 at Hamilton Elementary School, 6:30 p.m.**

Additional information on the LCPS School Attendance Boundary Process is provided on the Loudoun County Public Schools website ([www.loudoun.k12.va.us](http://www.loudoun.k12.va.us), utilize the 'Planning & Legislative Services' quick link on the left side of the home page). Contact LCPS Department of Planning and Legislative Services at [lcpsplan@loudoun.k12.va.us](mailto:lcpsplan@loudoun.k12.va.us) or 571-252-1050, should you have any questions. If you are unable to attend any of the scheduled meetings, submit written remarks to the Department of Planning and Legislative Services at 21000 Education Court, Ashburn, Virginia 20148 or via email. ■

### Are you a small business looking to improve sales?

Have you ever thought about forming a business association or joining an existing business association?

Come to the Loudoun County Business Association Summit to learn from our existing business associations. Learn what services they offer, top lessons learned, and benefits their members receive. Become more informed about possibly joining one or starting your own.

Presenters include representatives from:  
The Lovettsville Business Association • The Purcellville Professional & Business Association • The Middleburg Business & Professional Association • The Loudoun County Chamber of Commerce • Restaurant Association Metropolitan Washington



**Loudoun County Business Association Summit**  
February 23, 2009 (Backup dates of March 9th and March 16th)  
6:00-8:00 PM

Rehau, Palladium Building • 1503 Edwards Ferry Road, N.E. • Leesburg, VA 20176

Registration is free, but seating is limited.  
Please register by emailing [philip.denino@loudoun.gov](mailto:philip.denino@loudoun.gov) or by calling 703-777-0585.  
Loudoun Places is a volunteer initiative of the Loudoun County Department of Economic Development.

## Prescription Drug Discount Card Program

Loudoun County has introduced a discount card program to help consumers cope with the high price of prescription drugs. The county has signed a contract to make free prescription drug discount cards available under a program sponsored by the National Association of Counties (NACo) that offers average savings of 20 percent off the retail price of commonly prescribed drugs.

The cards may be used by all county residents, regardless of age, income, or existing health coverage. In addition to many local pharmacies, a national network of more than 59,000 participating retail pharmacies will honor the NACo prescription discount card. A list of local pharmacies accepting the NACo card, and a list of local locations where residents may pick up a card, are available on the Loudoun County web site at [www.loudoun.gov/Default.aspx?tabid=2256](http://www.loudoun.gov/Default.aspx?tabid=2256).

In Purcellville, the local pharmacies accepting the NACo card are Giant Pharmacy at 1000 East Main

Street and Rite Aid Pharmacy at 609 East Main Street. The locations in Purcellville where the cards can be picked up are the Loudoun Valley Community Center at 320 West School Street and the Carver Center at 200 Willie Palmer Way.

The NACo prescription discount card will offer significant savings for the uninsured and underinsured residents of Loudoun, and even those fortunate to have prescription coverage may use the card to save money on drugs that are not covered by their health plan. Residents do not have to be Medicare beneficiaries to be eligible for this program.

There is no cost to county taxpayers for NACo and Loudoun County to make these money-saving cards available to residents.

**Here's how it works:** A cardholder simply presents the card at a participating pharmacy. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use.

Cardholders and their family members may use the card any time their prescriptions are not covered by insurance.

The discount card program is administered by Caremark Rx, Inc.

For more information about the program in Loudoun County, contact Diane Ryburn, Director of the Department of Parks, Recreation & Community Services, at 703-777-0343. ■

**As part of its health and wellness initiative, Giant Pharmacy is offering free antibiotics.**

**Starting January 2, 2009, and continuing through March 21, 2009, the pharmacy is offering up to a 14-day supply of select generic antibiotics for free. Simply bring in your valid prescription from your doctor.**

**For more information and to find out eligible antibiotics, visit [www.giantfood.com/online](http://www.giantfood.com/online).**

# Public Safety Public Safety Public Safety

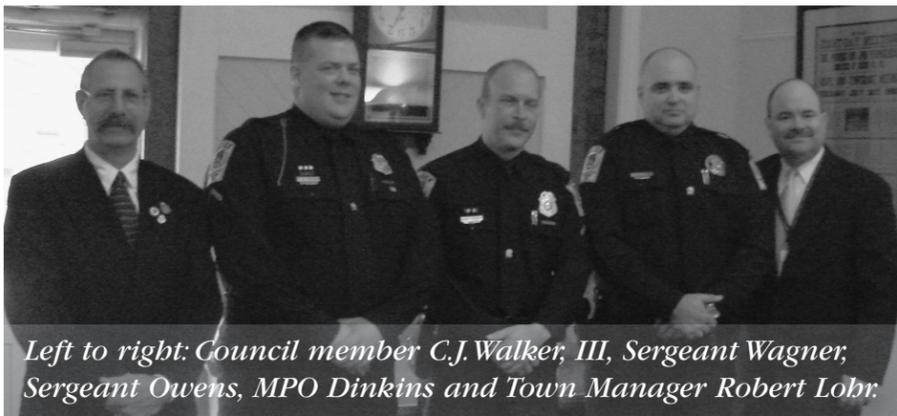
## Purcellville Police Department Hires New Officer



Chief Smith, at left, congratulates Officer McDaniel.

On Tuesday, December 9, 2008, the Purcellville Police Department welcomed a new police officer. Clark J. McDaniel of Martinsburg, West Virginia was sworn in by Loudoun County Clerk of the Court Gary Clemons. Clark comes to the Purcellville Police force from the Loudoun County Sheriffs Department. Also, he has been a Law Enforcement Youth Explorer with the Martinsburg West Virginia Police Department, has worked in private security, and held a position with the Berkeley County West Virginia Sheriff's Office Animal Control. "We are very pleased to have Mr. Clark Mc Daniel join the men and women that serve the Purcellville community," said Chief Smith.

## Purcellville Police Department Promotions



Left to right: Council member C.J. Walker, III, Sergeant Wagner, Sergeant Owens, MPO Dinkins and Town Manager Robert Lohr.

The Purcellville Police Department hosted a promotional ceremony at the Train Station in Purcellville on Wednesday, December 10, 2008. Master Police Officers Robert Wagner and Michael Owens were promoted to the rank of Police Sergeant. Officer Guy Dinkins II was promoted to the rank of Master Police Officer.

## The Purcellville Police Launches On-line Crime Alerting and Mapping Service with CrimeReports.com



CrimeReports is a service free to the public and allows citizens to receive automatic daily, weekly or monthly email alerts if and when crimes occur near their home, office, local school, etc. Citizens can also view reported crime activity on an easy to use map for any location within the Town of Purcellville boundaries. Crime incident data is updated nightly and includes incident type, date, location, distance from citizen's address, event identification/case number and a brief crime incident description.

"CrimeReports.com will prove particularly valuable to those in the community who want to stay informed about what is going on in their neighborhoods and empower citizens to work with the police department to address neighborhood crime issues," said Chief Darryl C. Smith, Sr.

"By participating in CrimeReports.com, the Purcellville Police Department is demonstrating its commitment to service and safety by making crime information available to the citizens of Purcellville, Virginia," said Greg Whisenant, co-founder and CEO of Public Engines, which builds the CrimeReports.com application. "Chief Darryl Smith and the Purcellville Police Department staff are forward-looking, providing timely, location specific information to the public when they need it," he said.

### After Hours Emergency Numbers

Police, Medical or Fire Emergency	911
Dominion Virginia Power	888-667-3000
Poison Control	800-222-1222
Water, Sewer, Street Maintenance	(540) 338-7700

### Non-Emergency Numbers

Police	(540) 338-7422
Fire	(540) 338-5961
Rescue	(540) 338-4706
County Fire & Rescue	(703) 777-0637
Sheriff Department	(703) 777-1021
Dominion Virginia Power	(703) 359-3275
Adelphia Cable	(571) 434-1280
Verizon	800-275-2355



Chief Smith and Lt. Rust took 13 local youth to see the National Christmas Tree in Washington, DC on December 29, 2008. A Loudoun Transit bus was donated to make this possible.



Members of the Purcellville Women's Club members participated in the joint annual Christmas Caroling with the Police Dept. to reach out to the town's elderly population. Over 20 homes were visited with fruit baskets and bags of groceries that contained gift certificates from Giant Food.

## Green Tips

Kill the Energy "Vampires." TVs, video and DVD players, cable boxes, chargers for phones, laptops, camera, handheld devices and other electronic equipment found in nearly every American home are wasting huge amounts of energy. When these devices are left plugged in or in standby mode (e.g., computer "sleep" mode), they use about 40 percent of their full running power. To avoid the drain of these energy "vampires," plug them into a power strip and turn it off when they are not in use.

For more Green Tips, visit the Go Green Virginia web site at [www.gogreenva.org/?/resources/green\\_tips](http://www.gogreenva.org/?/resources/green_tips).



Smart Markets' Saturday Purcellville Farmers Market is going strong despite the recent mind-numbing cold and wild snow flurries. Many loyal customers show up every week, no matter how severe the weather, and new people discover the market each week delighted to find a place to buy delicious local foods and chat with vendors and market goers while warming themselves around the fire with a cup of coffee and a sausage biscuit or bratwurst. The Farmers market takes place every Saturday from 10 am to 1 pm at the Town Hall, 130 E. Main Street.

#### Regular vendors include:

**Black Dog Coffee.** They have fresh-roasted, whole bean coffee, coffee by the cup, and offer samples. They'll even grind your beans!

**Day Spring Farm.** This Middleburg farm's turkeys were featured on the Emeril Show. They

also have natural Scottish Highland Beef, eggs, lamb sausage, yarn and are now taking orders for chicken.

**Chef Eloy's Salsa.** What else can you say? Known far and wide as the world's best salsa! Try the mango.

**Conicville Ostrich.** This Mt. Jackson farm produces Grass-fed beef, ostrich steaks as well as ground ostrich, ostrich pepperoni sticks, home-made soaps, lotion, preserves and outstanding syrups.

**Fabbioli Cellars.** Not only do they produce wines that were chosen to be served at the Lincoln Inaugural Ball at the Smithsonian American Art Museum, but they have created a unique Aperitif Pear Wine and Black Raspberry wine. Located outside of Leesburg.

**Heirloom Kitchens.** Chef Christine, from Linden, creates ever-changing varieties of delicious, gourmet soups and foccacia bread. Market favorites are African Sweet Potato Soup with ginger, cilantro and spices, Cream of Mushroom Soup with shiitakes, wine and fresh thyme, Winter Vegetable Bisque, Tuscan White Bean and Chicken Vegetable.

**Hess Orchards.** This was their last market but they will be back with their delicious fruit later on this year.

**Lothar's Gourmet Sausages.** Lothar has Bratwurst, knockwurst, frankfurters, non-nitrate bacon, schnitzel, schwenksteaks and Winter Superbowl Sausage. Located in Hamilton.

**Magnolia Girls.** These two lovely ladies from Berryville have wonderful baked sweets including, cookies, cakes, specialty cakes made to order, chocolate lollipops, cupcakes, pecan bars, fudge, and mini pound cakes.

**North Gate Vineyards.** Their fabulous wines were also chosen to be served at the Lincoln Inaugural Ball at the Smithsonian American Art Museum. Their Cabernet Franc won a gold medal at the American Wine Society Awards. Located in Lovettsville.

**Oak Springs Dairy.** These award-winning cheeses made from raw, whole milk, come in a wide variety of flavors. Their sharp cheddar is aged for two-years and has a heavenly flavor. Made in Upperville.

**Ole Pioneer Kitchens.** You can purchase their mild or spicy Argentine Chorizo, pork and beef bacon, meatballs, breakfast links, turkey sausage, hot Italian sausage and don't forget their tasty sausage biscuits! Made in Vienna.

## Draft Townwide Transportation Plan Hits the Streets

The Townwide Transportation Plan has been completed in draft form. The Town started this plan in September 2007 to develop a Transportation Plan that takes into consideration the various modes of transportation: vehicular, transit, pedestrian, cyclist as well as the Town's comprehensive plans and land use regulations. Guided by an advisory group comprised of Town staff, a Council member representative, a representative from Loudoun County, community representatives and the transportation consultant, this Plan will identify current and future needs of the Town. Also, the Town held two public participation sessions in February and June 2008 to solicit public input and participation in the formulation of the plan. The draft plan will be presented to the Council Transportation Committee at its February 2009 meeting for review and comment before being referred to other committees and commissions and the Town Council for final adoption. Updates on the progress of the Townwide Transportation Study can be reviewed at the project web page, [www.purcellvilleplan.com](http://www.purcellvilleplan.com).

## Purcellville recognized as a 'VML-Certified Green Government'

The Town of Purcellville was one of 26 local governments that are members of the Virginia Municipal League to receive certification recently as a "VML-Certified Green Government." The award was presented to Mayor Robert Lazaro during the league's annual conference held in Norfolk.

"Purcellville is pleased to be able to achieve this designation. Our thanks to our citizens and Town staff for all their hard work in protecting our environment which is a big part of what makes our Town a great place to live and raise a family," said Purcellville Mayor Bob Lazaro.

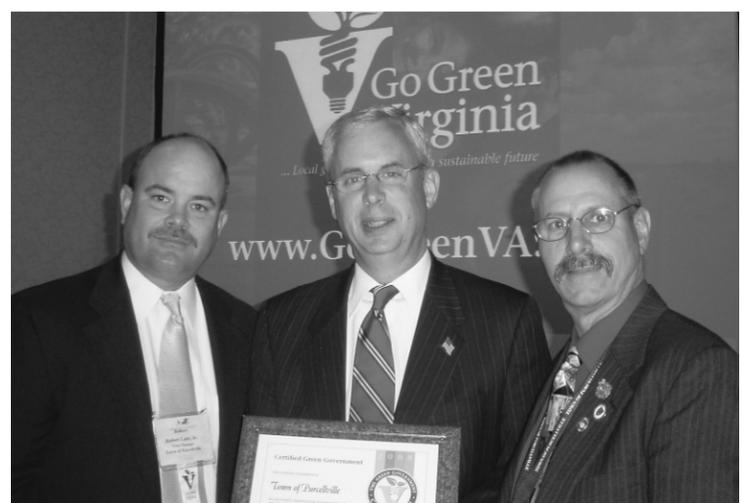
The cornerstone of VML's "Go Green Virginia" environmental initiative, the "Green Government Challenge" is a friendly competition among VML member local governments to encourage the implementation of specific environmental policies and practical actions that reduce carbon emissions.

City, town and county governments earned "green points" by implementing or adopting up to 30 policies and actions divided into 11 categories ranging from energy efficiency and green buildings to land-use and innovation. Amassing at least 100 "green points" out of a possible 200 earned certification as a "Green Government."

## New Public Works Facility to be Completed by 2010

Construction of the new Town public works facility commenced in December 2008. The facility will be located on 2.94 acres off of 20th Street adjacent to the Basham Simms Wastewater Facility. The main structure consisting of brick and pre-fabricated metal construction will house the vehicle maintenance area, storage and supporting office spaces. This new facility will enhance operations and protect town equipment. There will be 10,127 square feet for maintenance and 3,173 square feet for offices and support facilities for a total of 13,300 square feet. The maintenance area will have several vehicle bays, a vehicle wash area and storage for equipment and parts. An aggregate storage area, spreader rack storage and additional structures for equipment and material storage will be in the yard area. The contract to construct this facility was awarded to Webb Construction Co. Funding is provided through the Rural Development Loan Program of the United States Department of Agriculture. The project is slated for completion by December 31, 2009.

The level of participation in the Challenge was impressive. Sixty-eight VML member local governments took the time to register their interest on the Go Green Virginia Web site at [www.GoGreenVa.org](http://www.GoGreenVa.org). Of those 68, 41 local governments chose to participate in the Challenge and submit their accomplishments for review. And of those 41, 26 achieved the minimum score of 100 "green points" that was necessary for certification as a "VML-Certified Green Government."



*Town Manager Robert Lohr and Council Member C.J. Walker III joined with Mayor Lazaro in accepting the award on behalf of the Town.*