



Purcellville

Citizen Update

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TOWN OF PURCELLVILLE, VIRGINIA

Purcellville Places Watershed in Conservation Easement

Governor Kaine Applauds Town for Easement that is the Largest in Loudoun and First by a Municipality in Loudoun

The Town of Purcellville formally filed its agreement with the Virginia Outdoor Foundation (VOF) to place 1,271 acres of land in the Blue Ridge Mountains adjacent to the Appalachian Trail and west of Hillsboro into a conservation/open-space easement. The property includes a significant portion of the watershed above the J.T. Hirst Reservoir, three springs and the reservoir itself. The reservoir provides nearly one-half of the drinking water for the Town.

“This conservation easement is remarkable...”

Gov. Timothy M. Kaine

“I am proud of the Council taking action to protect our reservoir and its watershed,” said Purcellville Mayor Robert W. Lazaro, Jr. “The Town has a proactive environmental record including holding an easement on a ten-acre stream valley property and placing an historic easement on

our Fireman’s Field property. This latest easement is the largest easement in Loudoun and the first by a municipality in Loudoun.”

The easement was filed with the Loudoun County Clerk of the Court on, April 22, which was Earth Day.

“I congratulate the Town of Purcellville for their foresight to protect the watershed for its drinking-water reservoir,” said Governor Timothy M. Kaine. “This conservation easement is remarkable, and it demonstrates the significant leadership role local governments can play in preserving open space. The Town’s decision will help protect local drinking water and maintain the area’s natural beauty for generations to come.”

This conservation easement is the largest granted in Loudoun County and the first by a municipality in Loudoun County. A conservation/open-space easement is a legal document made between a landowner and a public body, such as

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Purcellville Receives Tree City USA Recognition, Growth Award

Purcellville has been named a Tree City USA community by the Arbor Day Foundation to honor its commitment to community forestry. It is the third consecutive year Purcellville has received this national recognition.



Executive of the Arbor Day Foundation. “They recognize that trees are a vital component of the infrastructure in our cities and towns, providing environmental and economical benefits. Trees moderate climate, conserve water and provide habitat for wildlife. Trees in urban areas reduce the heat island effect caused by pavement and buildings. Properly placed trees can increase property values. Communities that are recognized with a Tree City USA designation and Growth Award go to great lengths to plant and care for the community forest.”

Purcellville is also the recipient of a Tree City USA Growth Award for demonstrating progress in its community forestry program in the following activity areas: Education and Public Relations, Community-Wide Tree Event, Planning and Management, and Tree Inventory and Analysis. The prestigious Growth Award recognizes environmental improvement and higher levels of tree care in Tree City USA communities.

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

“A community, its elected officials and its citizens that provide needed care for its trees deserve recognition and thanks,” said John Rosenow, Chief

While many of the successes of this program are due to the commitment of the Town Council to support this program, the excellent work of the Tree and Beautification Committee cannot be overlooked. This Committee has worked hard to change the culture of tree preservation and maintenance throughout the Town. They have also been available to assist the Town and staff on issues related to tree preservation and expansion of our urban canopy.

“The Council is delighted that the Town has once again achieved this award for the third consecutive year. Purcellville is a great place to live and raise a family and we are thankful to all who help make our Town a little bit more ‘green’ each and every year,” said Purcellville Mayor Robert W. Lazaro, Jr.

Waterworks Department Receives the Virginia Department of Health’s Excellence in Waterworks Operations/Performance Award

The Town of Purcellville was recently notified by the Virginia Department of Health (VDH) that the Town’s Public Works Department’s Waterworks Division has received the 2008 Excellence in Waterworks Operations/Performance Award. Each year, the VDH Office of Drinking Water Recognition Program rewards water systems that have demonstrated excellence in performance and operations and for the treatment and distribution of drinking water to the public. Excellence in performance and operations involve setting and achieving goals well beyond the established regulations and making a commitment to customer satisfaction. VDH announced the winners and presented the awards on May 7, 2009 at the Holiday Inn Roanoke Valley View Hotel as part of National Drinking Water Week.

The VDH regulates approximately 1,310 community waterworks which serve about 6 million residents in the Commonwealth of Virginia. Of all those water suppliers, only 77 water plants received the Excellence in Waterworks Performance and Operations Award. ■

Green Tips – Audit Your House

The greenhouse gas emissions of your house are equivalent to two average automobiles. By making improvements – sometimes as simple as fixing leaks, adding insulation and installing a hot water heater blanket – you can reduce your energy use by 30-40 %, and even cut it in half. Cutting your energy consumption by even 25% is the equivalent of taking a car off the road for six months each year, keeping three to four tons of CO2 out of the atmosphere.

For more Green Tips, visit the Go Green Virginia web site at www.gogreenva.org/?/resources/green_tips

Mayor & Town Council

Mayor Robert W. Lazaro, Jr.
Vice-Mayor Thomas A. Priscilla, Jr.
Christopher J. Walker, III
Gregory W. Wagner
Stephen Varnecky
James O. Wiley
Joan Lehr

TOWN OF PURCELLVILLE

130 East Main Street, Purcellville, VA 20132
www.purcellvilleva.gov

Message from Mayor Bob Lazaro



Dear Neighbors,

It is great to see so many folks out and about now that the weather has warmed up and multiple community events are taking place.

We are blessed to have so many folks involved in helping make our Town a great place to live and raise a family. From all of the volunteers who helped make both Heritage Day and Public Safety Day great successes to all of the residents who turned out for the rain barrel workshop we are indeed fortunate to live in such an active and vibrant community.

On behalf of Council I am pleased to announce the Town's "Summer of Fun" program that incorporates not only the well-received and attended Family Movie Night, but now includes a number of Saturday afternoon concerts. All of the events are free. Please see page four for details.

Please support our local farms and rural economy by taking the time support our two Farmers Markets. The Thursday market takes place from 4PM to 7PM at the Train Station and the Saturday market runs from 9AM to Noon in the east parking lot at Town Hall. You will not be disappointed.

Finally, to all of the recent college graduates and those who will be soon graduating from 12th grade we congratulate you and wish you all the best success in your future endeavors.

I look forward to seeing you around Town.

Sincerely,

Robert W. Lazaro, Jr.
Mayor
Town of Purcellville
130 East Main Street
Purcellville, VA 20132
blazaro@purcellvilleva.gov
(H) (540) 338-0366 ■

Reminder: Town Decals Becoming Permanent

The Town's new Permanent Decal went on sale in early May 2009 and must be displayed on each vehicle by June 30, 2009.

In December 2007, the Town Council voted to implement changes to the billing of personal property taxes and vehicle decals. The personal property tax bill due date has been changed from December 5 to June 5 to allow staff to combine the personal property tax and vehicle license fee (decal fee) on one bill.

Anytime you sell or dispose of a vehicle be sure to remove the decal and turn it into the Town so that you can take advantage of our special decal transfer rate of \$1.

If you did not receive a personal property or decal invoice by May 15, 2009, please contact the Finance Department at (540) 338-7093.

Town Sponsors Water Resources Alternatives Open House

The Town hosted an open house on Saturday, April 25, 2009 at Town Hall for residents to learn more about the ongoing Water Resources Study and potential alternatives for additional water supply. The information presented at the open house pertained to four questions of interest to residents: where do we get our water; why do we need more; how are we going to get more; and how will the Town meet its future water needs.

Purcellville currently gets its water from a reservoir and six groundwater wells. When one of these sources becomes depleted, it strains the Town's ability to produce sufficient water to meet demand. As was evident during recent summer droughts, Purcellville needs more water when demand is highest and supply diminishes.



The Town has already taken steps to reduce water needs and increase the water supply through implementation of a water conservation incentive program. The program includes starting up a new ground-water well, increasing pumping capacity on existing wells, and signing two new agreements for water from private wells as well as adopting the Town Comprehensive Plan to ensure that growth occurs in planned areas and at a rate that can be supported by Town utilities. Together, these improvements increased the Town's water capacity by 71 percent. However, these improvements will only help the Town meet its short-term water needs.

To meet mid-term and long-term water needs, the Town is identifying potential locations for new groundwater wells, talking to neighboring water suppliers, and analyzing the potential for beneficial water reuse.

To learn more about implementation of the Water Resource Study, go to the Town website, www.purcellvilleva.gov. ■

Babe Ruth World Series to be Held in Purcellville

Representatives from Babe Ruth World Series national headquarters, members of Town Council and Loudoun County officials met at Fireman's Field on May 14, 2009 to sign the contract for the 2010 14-Year Old World Series. The Greater Loudoun Babe Ruth League (GLBR) will host the 14-Year Old World Series, which will be played at Fireman's Field in Purcellville in August 2010.



The 2010 series marks the fifth consecutive time that Purcellville has been chosen to host the national tournament. GLBR has also been asked to host the 16-18 year old Babe Ruth South East Region tournament in July. The Babe Ruth Worlds Series, Inc. committee presented a \$5,000 check to the Loudoun league at the contract signing. ■

ReStore Opens in Purcellville

ReStore, a new business in Purcellville affiliated with Habitat for Humanity, held a grand opening on April 18, 2009 featuring former Washington Redskin and Hall-of-Famer Art Monk. The store is located at Purcellville Plaza on Main Street.

ReStore is a resale business that sells new and used building materials and home improvement items to the general public and contractors. All materials are donated by local retail businesses, building contractors, suppliers, and individuals, and are made available for sale to the public at 50 percent to 90 percent below retail prices.

The money generated from the sale of the items will help Habitat for Humanity build affordable homes for needy families in Loudoun County. Anyone interested in donating items can contact ReStore at (540) 579-4508. ■



Public Safety Public Safety Public Safety

Purcellville Police Awarded Accredited Status

The Purcellville Police Department completed a nine year journey and was unanimously awarded accredited status by the Virginia Law Enforcement Professional Standards Commission. In January 2009, a team of assessors from the Commission examined all aspects of the Purcellville Police Department's policy and procedures, management, operations, and support services. They also interviewed employees and inspected equipment during the two-day review. The team found that the Department met, or exceeded, over 180 required standards.



From left to right: Mr. Tim Paul, DCJS, Herndon Chief Touissaint E. Summers, Jr., Sgt. Robert Wagner, and Chief Darryl Smith.

Chief Darryl Smith stated that the Purcellville Police Department met the Commission's state-of-the-art standards as part of a voluntary process for accreditation – a highly prized recognition of law enforcement professional excellence awarded to only 31 police departments and 46 sheriff's offices. The Town of Purcellville is one of the smallest, if not the smallest, communities with an accredited police department.

In her final report to the Commission, Assessment Team Leader Captain Cindy Caldwell of the Campbell County Sheriff's Office stated, "It was obvious that the spirit of the Virginia Law Enforcement Professional Standards Commission's accreditation process is alive and well within the Purcellville Police Department." The report further describes the Purcellville Police Department as "a very progressive, proactive, community-oriented, well-managed law enforcement agency."

In addition to Captain Caldwell, the assessment team included Lt. Bill England from Westmoreland County Sheriff's Office and Sgt. Julian Evans from the Smithfield Police Department. Members of the Commission presented the accreditation certificate to the Town at the March 10, 2009 Town Council meeting.

"It's a wonderful credit to the Chief, his leadership team and the men and women of the department," Mayor Bob Lazaro said on hearing the news. Lazaro also praised the Council for being willing to make the necessary investments to give the department the tools and staff members needed to earn the accreditation.

Council member and Chairman of the Town's Public Safety Committee, C.J. Walker, attended the assessment hearing and said, "On behalf of the Town Council, we are very proud of the men and women of the Purcellville Police Department who worked tirelessly to achieve this prestigious recognition."

Accreditation is effective for four years, during which time the agency must submit annual reports attesting to its continued compliance with standards under which it was initially accredited.

Purcellville Firefighters Receive Valor Awards

Members of Town Council and staff were honored to attend the 2009 Valor Awards at the National Conference Center in Lansdowne where two members of the Purcellville Volunteer Fire Department were recognized for an emergency event that occurred at the White Palace Building on Main Street. As a result of their heroic rescue and stabilization of the scene, Firefighter Billy Coburn received a Silver Medal of Valor and Chief Bob Dryden received the Certificate of Valor. Mr. Coburn's award is the second highest award given and he was also one of fifty people recognized for the national individual Heroism Awards given for acts of bravery, valor and heroism.



From left to right: Mayor Bob Lazaro, Rob Lohr, Billy Coburn, Mark Fontaine, Rick Reeves, Chief Bob Dryden, and Council member C.J. Walker, III.

After Hours Emergency Numbers

Police, Medical or Fire Emergency	911
Dominion Virginia Power	(888) 667-3000
Poison Control	(800) 222-1222
Water, Sewer, Street Maintenance	(540) 338-7700

Non-Emergency Numbers

Police	(540) 338-7422
Fire	(540) 338-5961
Rescue	(540) 338-4706
County Fire & Rescue	(703) 777-0637
Sheriff Department	(703) 777-1021
Dominion Virginia Power	(703) 359-3275
Comcast Cable	(571) 434-1280
Verizon	(800) 275-2355

Purcellville Planning Commission Featured in National Publication

The Town of Purcellville Planning Commission is featured in the May 2009 edition of *The Commissioner*, a quarterly publication of the American Planning Association. The article profiles the Town's seven-member Commission and interviews current Commissioners and staff regarding their work on planning and development issues facing the Town. Commission Vice-Chairman Michael Reles is quoted as saying, "Residents see the Planning Commission as a way for their voice and views to be heard." With a third of the Town's population under age 19, Council Planning Commission representative Tom Priscilla noted that the Commission has made a point of involving young people in planning the Town's future. One great example of this is a recent amendment to the Town's Stream Buffer

Ordinance to provide enhanced protection to the streams that flow through Purcellville, an effort that received vocal support from the Environmental Science classes at Loudoun Valley High School that use local stream valleys as environmental classrooms. The article notes that the Commission's work is central to the Town's goal of preserving a high quality natural environment while maintaining Purcellville's small town charm.

The American Planning Association provides national leadership in the development of vital communities by advocating excellence in community planning, promoting education and citizen empowerment, and providing the tools and support necessary to meet the challenges of growth and change.

Read the full article at: <http://www.planning.org/thecommissioner/2009/spr/profile.htm>

For additional information, contact: Director of Planning & Zoning Martha Mason Semmes, AICP, CZA at (540) 751-2324. ■



The Town works with the Loudoun County Design Cabinet to help keep Purcellville a community of high quality ecological, urban, architectural, and landscape design.

The Town of Purcellville & Loudoun Soil & Water Conservation District Hold Second Annual Rain Barrel Workshop for Town Residents

The Town of Purcellville in conjunction with the Loudoun Soil & Water Conservation District conducted a workshop on the utilization of rain barrels to provide non-potable water for lawns, plants, washing cars and outdoor equipment.



The workshop was held on Saturday, May 9, 2009 at the Purcellville Skating Rink located at 250 South Nursery Avenue in Purcellville.

The workshop taught Town residents how to build a rain barrel and informed participants on the different applications and uses. Rain barrels allow individuals to store water for future use such as watering the garden or for any emergency situation. The harvesting of rain water is important because it can decrease the high demand of domestic water use associated with residential irrigation. The workshop also provided Town residents with free seedlings for planting. ■



CONSERVATION EASEMENT Continued from page 1

the VOF. The easement limits present and future property development. It allows the property to be used for its traditional use such as a farm, forest, open space, or natural area while protecting it. The easement is legally recorded and bound to the deed of the property permanently.

“While the majority of easements donated to VOF are from private landowners, this project is a great example of how municipalities, too, can take advantage of the Commonwealth’s unrivaled land conservation programs,” said VOF Executive Director Bob Lee.

Created by the General Assembly in 1966, VOF is the state’s largest land trust, protecting more than 530,000 acres of land across 102 counties and cities. This donation brings the total land under easement with VOF in Loudoun County to 24,117 acres – ranking it 6th in the state. It also adds to the 330,000 acres protected so far during Gov. Kaine’s administration, which has a goal of protecting 400,000 acres by 2010. Nearly 75 percent of the land protected to date has been through VOF easements. For more information about VOF, please visit www.virginiaoutdoorsfoundation.org. ■

Family Movie Night & Family Concert Series Announced

Building on the success of its well-attended “Family Movie Night” program, the Town of Purcellville is pleased to announce its “Summer of Fun” program for 2009. The program will include not only Family Movie Night, but also a series of family oriented concerts to be held on Saturday afternoons. All of the events will be held at Fireman’s Field and are free.

“The Town Council is pleased to present the “Summer of Fun” family program,” said Mayor Bob Lazaro. “We are grateful to our partners at Loudoun County and the Bluemont Concert Series for working with us to bring this free wonderful family entertainment to our community.”

The “Summer of Fun” program
Family Movie Night
8:30 PM – Fireman’s Field
Friday, June 19 – “E.T.”
Friday, July 31 – “Charlotte’s Web”
(2006 version)
Friday, August 21 – “Cars”

Bring a blanket and chairs and enjoy the movie. Unfortunately, in the event of rain the showing of the movie will have to be canceled. Rescheduling of the movie is subject to the availability of the baseball field.

Family Concert Series
4 PM – Fireman’s Field
Saturday, June 27 – “Stories with a Twist”
Saturday, July 18 – “Mr. Brian Show”
Saturday, August 22 – “Hal Trapkin”
The family concert series will be held at the gazebo, which is located behind centerfield at Fireman’s Field. You can park along South 20th Street or in the east parking lot at Fireman’s Field and easily access the gazebo location. In the event of rain, the program will be moved indoors to Town Hall (130 East Main Street). ■

The Town of Purcellville and the Bluemont Concert Series Present:

SUMMER OF FUN

Family Movie Night

at Fireman’s Field. Sit under the stars, grab a blanket and enjoy a free movie with the family.

June 19, 8:30PM ~ “ET”
July 31, 8:30PM ~ “Charlotte’s Web”
August 21, 8:30PM ~ “Cars”

Family Concert Series

at Fireman’s Field. Bring your lawn chairs and blankets and enjoy an afternoon of FREE family entertainment in “Firemen’s Park” at the Gazebo at 4:00 PM.

June 27 ~ “Stories with a Twist”
July 18 ~ “Mr. Brian Show”
August 22 ~ “Hal Trapkin”

In case of rain we will move the Family Concert Series to Town Hall.

These are all FREE events!!

The Purcellville Town Council
Robert W. Lazaro, Jr., Mayor • Tom Priscilla, Vice-Mayor
Gregory Wiggins • Stephanie Vannocci
James O. Wilby • Joan Lela • C.J. Walker, III

Check online for all Purcellville Town events
www.purcellvilleva.com

Upcoming Events

American Diabetes Association Tour de Cure 2009 June 14, 2009

Bike riders of all ages will be starting in Reston and coming out to Purcellville and the surrounding area to help raise donations to fight diabetes. They hope to raise over \$560,000. For more information, call 1-888-DIABETES or go to www.tour.diabetes.org.

Economic Development Forum Tuesday, June 30, 2009 6:30 p.m. – 9 p.m., Carver Center

For more information, please check the Town website at www.purcellvilleva.gov or contact the Assistant Town Manager, Patrick Childs, at pchilds@purcellvilleva.gov or (540) 751-2354.

Fourth of July Parade Saturday, July 4, 2009 Begins at Noon

The Town’s Fourth of July Parade starts at Emerick Elementary and ends at Loudoun Valley High School. The parade will come up Orchard Ave. to Main St. To register to be in the parade, contact Donnie Embrey at (703) 727-7191. To volunteer, please contact Cheryl Herman at cherman@purcellvilleva.gov or (540) 751-2326.

Purcellville Vintage Auto Show Saturday, August 15, 2009 1 p.m. – 6 p.m.

Loudoun Valley High School
More details can be found at www.purcellvillevintageautoshow.com

Community Shred Event Saturday, September 26, 2009 10 a.m. – 1 p.m., Town Hall

A free event sponsored by Proshred will allow residents (no businesses please) to recycle old paper documents and confidential files safely and securely. Residents may bring up to three bankers boxes. The Loudoun County Sheriff’s Office and the Purcellville Police Department will answer questions about identity theft, fraud prevention and personal safety. For more info, contact the Town Clerk, Jennifer Helbert, at jhelbert@purcellvilleva.gov or (540) 751-2333.