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Purcellville

Citizen Update

SUMMER 2010

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TOWN OF PURCELLVILLE, VIRGINIA

Purcellville Tabernacle & Train Station Listed on National Register

The U. S. National Park Service announced on June 4, 2010 that the Purcellville Train Station and the Tabernacle/Skating Rink were listed on the National Register of Historic Places effective May 28, 2010. The two properties, which are owned and were nominated by the Town of Purcellville, were also listed on the Virginia Landmarks Register in March. Registration is an honor bestowed on historic properties by the state and federal governments. It recognizes the historic value of a property and encourages present and future owners to continue to exercise good stewardship.

The Tabernacle, constructed in 1903 to host the annual "bush meetings" of the Prohibition and Evangelical Association of Loudoun County, is one of only three such bush meeting structures remaining in the Commonwealth.

The Tabernacle, also known as the Skating Rink, is undergoing a substantial rehabilitation by the Town. The 1904 Train Station was restored by the Purcellville Preservation Association in the late 1990's in its original location along the Washington & Old Dominion Trail, formerly a Southern Railway line. It is the largest surviving

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The Train Station on left. At right, Phase 2 renovations of the Tabernacle at Fireman's Field commenced in May 2010 and are close to completion.

Town of Purcellville Receives Excellence in Financial Reporting Awards

For the second consecutive year, the Town of Purcellville received the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the U.S. and Canada (GFOA) for the Comprehensive Annual Financial Report (CAFR) for fiscal year ending June 30, 2009. The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.

According to GFOA, less than one percent of local governments with populations between 1,000 and 10,000 receive this recognition.

"I applaud staff for a great job. The award is an affirmation of the Town's commitment to strong fiscal stewardship," said Mayor Bob Lazaro.

Also, the GFOA once again presented the Finance Department with an Award of Financial Reporting Achievement for the preparation of the CAFR document. The Director of Finance, Elizabeth Krens, expressed her thanks to all the members of the Finance Department for their



Finance Director, Elizabeth Krens, right and Tanya Burrell, left presenting the award on behalf of GFOA.

contributions and continued pursuit of excellence.

The CAFR was judged by an impartial panel to meet the high standards of the program including demonstrating a constructive "spirit of full disclosure" to clearly communicate its financial story and motivate potential user groups to read the CAFR.

The GFOA is a nonprofit professional association serving approximately 17,500 government finance professionals with offices in Chicago, IL and Washington, DC. ■

Swearing in of Town Council Members

Four members of the 51st Purcellville Town Council were sworn in the evening of June 22, 2010 at Town Hall. The Honorable Gary Clemens, Clerk of the Circuit Court, presided over the swearing-in ceremony for the Council members whose terms began on July 1, 2010. Council member Greg Wagner welcomed the audience and officiated the program. The Pledge of Allegiance was led by Council member Joan Lehr and Katie, Madelyn and Rachel Melton, the daughters of newly-elected Council member Keith Melton and his wife, Karen. Clemens administered the oath to each member individually; Council members J. Keith Melton, Jr., James O. Wiley, Thomas A. Priscilla, Jr and Mayor Robert W. Lazaro, Jr. Father Ronald S. Escalante from St. Francis de Sales Catholic Church offered opening and closing prayers. Everyone was invited for refreshments following the ceremony. ■



Mayor Bob Lazaro and Council members Tom Priscilla, Jim Wiley, and Keith Melton.

Mayor & Town Council

Mayor Robert W. Lazaro, Jr.
Vice-Mayor James O. Wiley
Thomas A. Priscilla, Jr.
Christopher J. Walker, III
Gregory W. Wagner
Joan Lehr
J. Keith Melton, Jr.

TOWN OF PURCELLVILLE

130 East Main Street, Purcellville, VA 20132
www.purcellvilleva.gov

Message from Mayor Bob Lazaro



Dear Neighbors,

Summer is just flying by.

We are blessed to live in a community that respects its history. As such, it was with great pride when we learned that both the Purcellville Train Station and the Tabernacle (skating rink) were both accepted for listing on the National Register of Historic Places. The Town is the proud owner of both facilities. The Town's renovation of the Tabernacle is nearing completion and we are very pleased with the "green" elements that are part of that renovation; a geo-thermal heating/cooling system, LED interior lighting and water efficient fixtures. Furthermore, I am pleased to report for the second consecutive year the Town's financial reports were recognized with an Excellence Award from the Government Finance Officers Association of the United States and Canada.

By the time this newsletter reaches your mailbox, the Babe Ruth World Series will be shortly upon us. From August 21 through 28, Fireman's Field will once again play host to teams from across the nation. It is a great opportunity to showcase the small town character and quality of life of our wonderful Town. It is what makes Purcellville a great place to live and raise a family.

I look forward to seeing you around Town. And, hopefully at the ballpark!

Sincerely,

Robert W. Lazaro, Jr., Mayor
Town of Purcellville
130 East Main Street, Purcellville, VA 20132
blazaro@purcellvilleva.gov

Town of Purcellville Announces Launch of New Jobs Website: *Purcellvillejobs.com* Offers Free Job Listings

The Town of Purcellville announces the launch of a new job information website, purcellvillejobs.com. This free website provides a forum for local employers to post jobs and for residents to search for jobs close to home.

Mayor Bob Lazaro conceived the idea as a Town economic development initiative which was supported by the Town Council. "Certainly, the global and national economies pose its challenges to the job market," Mayor Lazaro said. "I am pleased the Town can provide this free resource to our local businesses and job seekers."

A key feature of the website is its ease of use. Current job postings are available to all visitors to the website. No registration is required to view jobs. Employers that want to post jobs register on the website and are able to post jobs and update employer information by using a unique username and password generated by the website. Employers need a valid business license to post jobs.

Website design and development by Ashley Cyber Services,
www.ashleycyber.com/.

Waterworks Department Receives the Virginia Department of Health Excellence in Water Treatment Plant Performance Award

The Town of Purcellville was recently notified by the Virginia Department of Health (VDH) that the Town's Public Works Department's Waterworks Division has received the Bronze 2009 Excellence in Water Treatment Plant Performance Award for the second consecutive year. Each year, the VDH Office of Drinking Water Recognition Program rewards water systems that have demonstrated excellence in performance and operations for the treatment and distribution of drinking water to the public. Excellence in performance and operations involve achieving goals well beyond the established regulations and making a commitment to customer satisfaction. The VDH regulates approximately 1,310 community waterworks which serve about 6 million residents in the Commonwealth of Virginia. Of those, approximately five percent receive the Excellence in Waterworks Performance.

Green Tips Ask about Energy Efficient Mortgages, known as EEMs. They often allow new homeowners to qualify for a larger mortgage with a lower annual income due to the energy savings expected in homes built to high-energy efficiency standards. Ask your real estate professional or mortgage lender about EEMs. For more Green Tips, visit the Go Green Virginia web site at www.gogreenva.org/?/resources/green_tips



Arbor Day Foundation Honors Purcellville with Tree City USA Recognition and Growth Award

The Town of Purcellville was recognized by the nonprofit Arbor Day Foundation as a Tree City USA community for its commitment to urban forestry.

It is the fourth year Purcellville has earned this national recognition.

Purcellville also received a Tree City USA Growth Award for demonstrating progress in its community forestry program in the following activity areas: Education and Public Relations, Continuing Education for Tree Managers, Partnerships, New Project or Organization, Planning and Management, Tree Inventory and Analysis.

The prestigious Growth Award honors environmental improvement and higher levels of tree care in Tree City USA communities.

"The Council is delighted that the Town has once again achieved this award for the fourth consecutive year. Purcellville is a great place to live and raise a family and we are thankful to all who help make our Town a little bit more 'green' each and every year," said Purcellville Mayor Robert W. Lazaro, Jr.

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

Purcellville has met the four standards to become a Tree City USA community. Tree City USA communities must have a tree board or department, a tree care ordinance, a comprehensive community forestry program, and an Arbor Day observance and proclamation. Many of the successes of the Town's program are due to the commitment of Town Council and the excellent work of the Tree and Beautification Committee. This Committee works hard to preserve and maintain trees and expand the town's urban canopy.

"Communities that are honored with a Tree City USA designation and a Growth Award make a strong commitment to planting and caring for trees, and we applaud their efforts," said John Rosenow, chief executive and founder of the Arbor Day Foundation. "We also commend a community's elected officials, volunteers and its citizens for providing needed care for its trees. They recognize that trees provide numerous environmental, economical and health benefits for the community every day."

The Arbor Day Foundation is a nonprofit, environmental and education organization of nearly one million members, with a mission to inspire people to plant, nurture, and celebrate trees. More information on the Foundation and its programs can be found at www.arborday.org and information about Tree City USA can be found at www.arborday.org/TreeCityUSA. ■



TREE CITY USA



Barbara White, the Urban & Community Forestry Partnership Coordinator for the Virginia Department of Forestry (holding banner on right) presents the Tree City USA Award to Mayor Lazaro and members of the Tree and Beautification Committee.

Purcellville Awarded Byrne Justice Assistance Grant for Police Department Upgrades

The Town has been notified by the Virginia Department of Criminal Justice Services that the Purcellville Police Department's Byrne Justice Assistance Grant application requesting \$31,303.00 to establish a mobile In-Field Reporting System has been awarded. The Town is required to match the grant with \$1,647.00 in local funds for a project total of \$32,950.00. The U. S. Department of Justice, Bureau of Justice Assistance's Edward Byrne Memorial Justice Assistance Grants (JAG) are awarded on a competitive basis to facilitate the prevention and control of crime and improve law enforcement functionality.

"Our award winning Police Department is a source of great pride. This grant will allow us to continue to improve the efficiency of our Department to the benefit of our citizens and business community," said Purcellville Mayor Bob Lazaro.

The Purcellville Police Department will utilize the JAG funds to establish an In-Field Reporting System. The In-Field System will consist of six ruggedized notebook computers to be placed in six patrol vehicles and utilize a specific software system designed to facilitate field reporting. The department's incumbent Incident Based Reporting software vendor, DaPro, will install their MobileFR software on the new notebooks and also the office server to permit the officers to generate and file incident, accident and other reports directly from their patrol vehicles through the use of a secure remote computer interface system. This process will permit officers to reduce the time spent in the station writing and filing paperwork and maximize their time on patrol in the field. The system has a proven track record in Virginia and is currently in use in Amherst, Greene, Patrick, and Rockingham Counties and the City of Harrisonburg and Towns of Elkton, Broadway, Timberville, Grottoes and the James Madison University PD.

The MobileFR System will seamlessly integrate with the department's existing Incident Based Reporting software as both platforms use the same interface. This will significantly reduce the training time necessary for the officers. Additional beneficial features of the MobileFR System include enhanced officer safety through a "Hot Sheet" reporting function, better report accuracy through use of mandatory fields and rapid supervisory review.

Purcellville Police 2010 Annual Service Awards



Officer Dawn Chichy receives her award.

The Purcellville Police conducted their annual service awards ceremony at the American Legion Post 293 in Purcellville in May 2010. Council member C.J. Walker served as Master of Ceremony. Officer Dawn Chichy was awarded the 2010 American Legion Post 293 Officer of the Year. Sgt. John Kelly, Officer Paul Kakol, and Officer Clark McDaniel received the 2010 Meritorious Action Award and MPO Susan Elassal was presented the 2010 Meritorious Service Award. Commendation was given to Lieutenant James S. Rust, Sgt. John Kelly, Sgt. Michael Owens, MPO Richard J. Costello, MPO Ryan Vasconi, Officer Dawn Chichy, and MPO Guy Dinkins. Lt. Samuel Payne of Purcellville Police Explorer Post 1908 was honored with the 2010 Explorer of the Year. Mrs. Virginia Rust, Mrs. Patricia Kelly, and Mr. James Dugay were presented with the Mayor's Certificates of Appreciation.

After Hours Emergency Numbers

Police, Medical or Fire Emergency	911
Dominion Virginia Power	(888) 667-3000
Poison Control	(800) 222-1222
Water, Sewer, Street Maintenance	(540) 338-7700

Non-Emergency Numbers

Police	(540) 338-7422
Fire	(540) 338-5961
Rescue	(540) 338-4706
County Fire & Rescue	(703) 777-0637
Sheriff Department	(703) 777-1021
Dominion Virginia Power	(703) 359-3275
Comcast Cable	(571) 434-1280
Verizon	(800) 275-2355

Jennifer Helbert Earns Master Municipal Clerk Designation



Jennifer Helbert, Town Clerk to the Town of Purcellville, has earned the prestigious designation of Master Municipal Clerk, or MMC, which is awarded by the International Institute of Municipal Clerks, Inc. (IIMC). Ms. Helbert is one of 996 municipal clerks currently designated as Master Municipal Clerk through the IIMC Program. There are only 32 Master Municipal Clerks in the Commonwealth of Virginia.

IIMC grants the MMC designation only to those municipal clerks who complete demanding education requirements and who have a record of significant contributions to their local government, their community and state.

"Ms. Helbert has worked hard to achieve this designation and it is a testament to the caliber of employee we so fortunately have in Purcellville," said Purcellville Town Manager, Robert W. Lohr, Jr.

Ms. Helbert is qualified by over 20 years of municipal clerk experience. In 2006, she earned the Certified Municipal Clerk designation which is also awarded by the IIMC. Prior to Ms. Helbert's appointment in 2003 as Town Clerk of Purcellville, she served as the Office Manager and Clerk to the Planning Commission for the Town of Leesburg, Virginia.

The International Institute of Municipal Clerks, founded in 1947, has 10,300 members throughout the United States, Canada and 15 other countries, and the mission of this global non-profit corporation is to enhance the education opportunities and professional development of its diverse membership.

Mayor Bob Lazaro Appointed Chairman of Statewide Environmental Quality Policy Committee

Mayor Robert W. Lazaro, Jr. was recently appointed by the Virginia Municipal League (VML) to Chair the statewide 2010/2011 Environmental Quality Policy Committee. As Chair of the Committee, Lazaro will also serve as a member of the VML Legislative Committee.

The Committee reports back to the Legislative Committee and is responsible for recommending positions for the League on issues of concern through the development of annual policy statements. This will be the second year that Mayor Lazaro has served in a leadership role on this Policy Committee. According to Mayor Lazaro, "Environmental quality issues are something that is very important to me and I have worked hard to make this a major component of my tenure as Mayor in Purcellville. I am honored to be appointed Chair to head this Statewide Policy Committee," he said. The Committee is currently made up of 34 elected and appointed members of counties, cities and towns throughout the state.

The Virginia Municipal League is a statewide, non-profit, non-partisan association of city, town and county governments that was established in 1905 to improve and assist local governments through legislative advocacy, research, education and other services. The membership includes all 39 cities in the state, 156 towns and 11 counties. ■

Virginia Downtown Development Association and Town of Purcellville to Host Luncheon

Traditional Downtowns in a World of New Urbanism

The Town of Purcellville and the Virginia Downtown Development Association (VDDA) will host a regional "Hot Topic Luncheon" on August 19, 2010 from noon to 2 p.m. at Magnolias at the Mill in Purcellville. The topic for the event is "Traditional Downtowns in a World of New Urbanism." Former Director of the National Main Street Center, Kennedy Smith, is a confirmed speaker for this event. Participants will also enjoy a professional networking session as well as a walking tour of Downtown Purcellville immediately following the program. The cost is \$30.00 for 2010 VDDA members and \$35 for non-members. For more information, contact VDDA at (804) 754-4120 or admin@downtownvirginia.org. Also, online registration can be found at www.downtownvirginia.org/.

About Kennedy L. Smith: Kennedy Lawson Smith is one of the nation's foremost experts on commercial district revitalization and development,

independent main street businesses, and economically and environmentally sound community development.

After graduate school in architecture, Kennedy directed the downtown revitalization program in Charlottesville, Virginia, where her small business development work led her to create a retail market analysis methodology specifically for older commercial districts that is now used in downtown revitalization programs throughout the US. She joined the staff of the National Trust for Historic Preservation's National Main Street Center in 1985, and in 1991 she became its director, a position she held for 13 years.

In 2004, Kennedy co-founded the Community Land Use and Economics (CLUE) Group, LLC, a private consulting firm that blends downtown development, land use management, and historic preservation disciplines into a cohesive approach to solving community development challenges. The CLUE Group helps civic leaders and developers craft dynamic retail development strategies, cultivate locally owned businesses, strengthen community development programs and policies, and improve main street revitalization efforts. ■

Purcellville Receives Additional Funding for the Downtown Streetscapes Enhancement Project

The Town has been notified by the Virginia Department of Transportation that its latest grant application seeking an additional \$400,000.00 in Federal Transportation Enhancement Funds for the Downtown Streetscapes Enhancements Project has been awarded. With the latest successful application, the Town has been awarded a total of \$1,495,000.00 in Transportation Enhancement Funds for this project. The Town is required to match these federal funds with \$373,875.00 in local resources bringing the project total to \$1,868,875.00.

The Downtown Streetscapes Project grew out of multiple public charrettes and meetings concerning the revitalization of the historic downtown business district of Purcellville. The project will be breaking ground later this year along North

23rd Street and the intersection of North 23rd and North 21st Streets. The project features multiple safety and aesthetic upgrades including new sidewalks, lighting, landscaping, and the creation of the Centennial Square. A raised table crosswalk at the intersection will significantly increase safety for bicyclists from the Washington & Old Dominion Trail, pedestrians and motor vehicle drivers.

"The Council is committed to support our small business community and this recent award assists us greatly in making continued investments in our historic downtown corridor," said Purcellville Mayor Bob Lazaro. "We look forward to the project being put out to bid shortly."

The project will compliment the success achieved in the area with the restoration of the Train Station in 1999 that used Transportation Enhancement Funds obtained by the Purcellville Preservation Association and the Town's completion of the Twenty-First Street Parking Lot, an earlier Transportation Enhancement Project completed in 2006.

Engineer's rendering of the Centennial Square area near the Train Station, Magnolias and the W&OD trail.



NATIONAL REGISTER

Continued from page 1

train station in Loudoun County and now provides space for community meetings and public restrooms.

The National Register of Historic Places, established in 1966 and managed by the National Park Service, is the official list of structures, sites, objects, and districts that embody the historical and cultural foundations of the nation. More than 80,000 historic resources of all kinds (including 700,000 contributing buildings in historic districts) are listed nationwide. The National Register of Historic Places includes more than 2,000 properties in Virginia. For more information on the national register, visit the National Register of Historic Places Web site at www.nps.gov/history/nr/. ■

Many employers are requiring fingerprinting of applicants as a part of the hiring process. To assist with this, the Purcellville Citizen's Support Team is offering free fingerprinting to Purcellville residents and employees working in town. Fingerprinting will be available each Tuesday night effective August 10. If interested, contact the Police Department at 125 Hirst Road, Suite 7A or at 540-338-7422.

Upcoming Events

Babe Ruth World Series

August 21-28, 2010

Fireman's Field

The Town of Purcellville and Loudoun County are proud to host the 2010 14 Year-Old Babe Ruth World Series. The 2010 tournament represents the fifth time that Purcellville has been selected to host a Babe Ruth World Series. This is a prestigious honor for the Town, county and for the Commonwealth of Virginia! For more info on the games and how you can volunteer or host a team, please visit www.loudounbrws.com.

9/11 Remembrance Ceremony

September 11, 2010, 7 p.m.

Carver Center

Emancipation Day

September 19, 2010

Please visit www.ppa-va.org or www.purcellvilleva.gov for updates on the event.

Doc Wiley's 4th Annual Golf Classic

September 30, 2010, 1 p.m.
Loudoun Golf & Country Club

Please contact Cheryl Herman at cherman@purcellvilleva.gov if you would like to register a team, promote your business by being a sponsor or by donating a gift item to be used in the Silent Auction or as a door prize. This year's tournament will be benefiting the Loudoun Youth Wrestling Club and the Purcellville Skate Park.



8th Annual Town-Wide

Tag Sale

October 9-10, 2010

Save your items so you can join in this annual event which has continued to grow in popularity. Last year's Tag Sale was the winner of the "Visit Loudoun Event of the Year Award" (for under 3,000 people). For information on this year's event and to register, please visit www.townwidetagsale.com.



Turkey Trot 5K & Fun Run

November 7, 2010

This yearly event continues to grow each year. For information and to register, please send an email to pvilleturkeytrot@hotmail.com.